



**A PREMIER FILM
Market & Conference
in Southeast Asia**

**28 NOV - 1 DEC 2017
Marina Bay Sands, Singapore**
www.screensingapore.com.sg

In Partnership With:
S A A V A
Southeast Asian Audio-Visual Association Limited

For immediate release

SCREENSINGAPORE TO FEATURE HIGH-PROFILE FILM VETERANS
Third Southeast Asian Film Financing Project Market reveals shortlist

Singapore, 20 November 2017 – ScreenSingapore, together with the Southeast Asian Audio-Visual Association (SAAVA), today announced the full slate of film dignitaries who will be speaking at the Southeast Asian Film Financing (SAFF) Conference. The third edition of the SAFF Project Market also released its shortlist, with 15 projects from across Southeast Asia.

“For seven years now, ScreenSingapore has been a key Southeast Asian platform that gathers the global industry’s best minds, for power-packed conference sessions that deliver actionable insights about the dynamic film landscape. We are deeply appreciative of partners like SAAVA and Ties That Bind: Asia/Europe Producers Workshops (TTB) that have joined hands with us to groom the next generation of Southeast Asian filmmakers. We certainly look forward to bringing more stories from the region, to the world,” said Yeow Hui Ling, Senior Project Director of ScreenSingapore and Asia TV Forum & Market (ATF), Reed Exhibitions.

Justin Deimen, Executive Director of SAAVA and Managing Partner of the Aurora Global Media Capital fund added, “As we march onto our third edition, we continue to view the positive impact of our SAFF Project Market and Conference within the regional filmmaking community and the network it creates for financiers, producers, and the rest of the ecosystem. The selection of projects and filmmakers we have this year at the SAFF Project Market is world-class and points to a deep pool of talent in Southeast Asia that will be showcased to international investors. With Indonesia as our Country of Focus this year, we’re excited to create more inter-regional co-production opportunities with a marketplace of tremendous potential. The high-level SAFF Conference is put together with the focus on training producers in the importance of utilising new financing strategies available in our region to create global content through international co-productions and understanding what the market is looking for in the coming year.”

SAFF Conference - New Independent: Producing for a Globalised Film Economy

On 1 December 2017, a contingent of film and media financing experts from around the world will address present-day opportunities and trends in content producing in Southeast Asia, including the new models of co-productions, new media business models, the rise of the Indonesian film economy, creating marketing and sales strategies for Indie filmmaking, and the art of nurturing local IPs into global franchises.

Amongst these are heavyweights **Kurt Rieder**, Executive Vice President (APAC) of 20th Century Fox and **Martin McCourt**, Investment Head at London Pacific Finance. At the keynote panel, “Bringing a Local IP into the Global State”, they will discuss how to nurture localised IPs and stories, and prime them to go global, in their experience as successful producers and studio executives.

The panel “Europe & Asia: An Insight into Co-Productions” will kick off the day, where producers from Asia and Europe will discuss co-production opportunities and case studies, discussing practical steps in

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structuring a co-production through the mixture of different kinds of monies and production considerations. Amongst the speakers are **Chan Gin Kai**, the President of SAAVA and one of the region's most sought-after film financing and co-production experts, and **Jonas Weydemann**, a prolific German producer, the national coordinator for the European Audiovisual Entrepreneurs (EAVE) and member of the European Film Academy.

The next panel puts a spotlight on Indonesia, ScreenSingapore's Country of Focus this year. It will look at the country's Goldilocks formula of having the right demographics, a budding digital and brick-and-mortar infrastructure, as well as a maturing audience and filmmaking base. One of the country's most respected filmmakers, **Ifa Isfansyah** of Fourcolours Films will be discussing his first-hand experiences together with **Krishnan Rajagopalan**, the co-founder of HOOQ and CEO of Whacked Out Media.

Marketing and film festival experts such as **Sreyashi Sen**, Founder of Darpan Singapore and **Benjamin Illos**, Programmer of the Cannes Directors' Fortnight together with **Marco Mueller**, Creative Festival Director of the Pingyao International Film Festival will discuss how independent filmmakers can create marketing buzz and secure distribution in this new brave new world. Celluloid Junkie's Editor-in-Chief, **Patrick von Sychowski** will moderate.

And true to its nature, the SAFF Conference will present "Meet the Financiers", a session that will answer the important questions that producers have for investors and distributors. The panel will include **Jeremy Sim**, Managing Partner of Aurora Global Media Capital and **Dhruv Sinha**, Head (Hollywood & Overseas Business) for RELIANCE Entertainment. Continuing the themes of establishing business fundamentals in the creative industries, other sessions include "Sourcing for New Business Models in Media Financing".

SAFF Project Market 2017 shortlist announced

Following two successful editions, the third SAFF Project Market has released its shortlist of promising feature-length projects that will have a shot at financing, distribution and collaboration opportunities to bring these films to fruition. This pitching competition and launch pad for filmmakers from the region is a partnership between ScreenSingapore, SAAVA and TTB.

From a large number of submissions from various Southeast Asian countries, an esteemed panel of judges identified 15 finalists from Malaysia, Myanmar, The Philippines, Singapore (in collaboration with producers from India and Mauritius) and Thailand. Coinciding with the spotlight on Indonesia, there will be five projects from the country.

More details are available in Annex A below.

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<p>AND THE GODS RODE HORN BILLS Malaysia Producer: Nandita Solomon Director: Nandita Solomon</p>	<p>EERIE Philippines Producer: Micah Tadena Director: Mikhail Red</p>
<p>LASTRI Indonesia Producers: Dewi Umay Rachman, Sabrang Mowo Damar Panuluh, Perlita Desiani Director: Adriyanto Dewo</p>	<p>MARANGKA: THE CORPSE FLOWER Indonesia Producer: Firdauzi Trizkiyanto Director: Andra Fembriarto</p>
<p>MINA-ANUD Philippines Producers: Bianca Balbuena, Bradley Liew Director: Kerwin G</p>	<p>NO BOYS LAND Thailand Producers: Komtouch Napattaloong, John Badalu Director: Nontawat Numbenchapol</p>
<p>PAN DE SALAWAL (THE SWEET TASTE OF SALTED BREAD AND UNDIES) Philippines Producer: Victoria Mostoles Director: Che Espiritu</p>	<p>RYDER Malaysia Producer: Sivanantham Perianan Director: Shanjhey Kumar Perumal</p>
<p>SCHIRKOA Singapore/ India Producer: Aldric Chang Director: Ishan Shukla</p>	<p>STALKER Indonesia Producers: Amalia Rizky, Siera Tamihardja Director: Winaldo Artaraya Swastia</p>
<p>THE GREEN SARI Singapore/ Mauritius Producer: Christian Comarmond Director: Christian Comarmond</p>	<p>THE HUNTED Indonesia Producer: Allen Jordan Director: Agung Sentausa</p>
<p>THE RETURNING KID Myanmar Producers: Soe Arkar Htun, Khin Warso Director: Sai Naw Kham</p>	<p>WILDERNESS Malaysia Producer: Nadira Ilana Director: Nadira Ilana</p>
<p>YUNI Indonesia Producer: Ifa Isfansyah Director: Kamila Andini</p>	

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Distinguished international film leaders who handpicked the shortlist and will also be in Singapore to elect the SAFF Project Market 2017 winners are:

- **Chan Gin Kai**, Executive Producer of Silver Media Group / Chairman of SAAVA
- **Kristina Trapp**, CEO of European Audiovisual Entrepreneurs
- **Marco Muller**, Artistic Director, Pingyao Film Festival
- **Krishnan Rajagopalan**, CEO, Whacked Out Media (and Co-Founder, HOOQ)

Prizes will be announced on 1 December 2017, following the SAFF conference. More details about the SAFF conference and SAFF Project Market are available at www.screensingapore.com.sg.

ScreenSingapore is co-located with ATF, and is part of the Singapore Media Festival (SMF).

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About ScreenSingapore (SS) 2017

ScreenSingapore – Southeast Asia’s definitive marketplace for filmmakers, producers, distributors, financiers and film buyers to explore co-production opportunities, seek financing, make deals and learn about the changing film landscape.

After its continued success in 2016, ScreenSingapore will once again host the Southeast Asian Film Financing (SAFF) Project Market, in partnership with the Southeast Asian Audio-Visual Association (SAAVA) and Ties That Bind: Asia/Europe Producers Workshop (TTB) to connect promising filmmakers and producers from Southeast Asia and Europe with international co-producing partners, festival programmers, distributors, commissioners, and financiers.

For more information, please visit www.screensingapore.com.sg

About Asia TV Forum & Market (ATF) 2017

Asia TV Forum & Market – the region’s leading entertainment content event – is the platform of calibre to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry’s top players from around the world. It’s where the best minds meet and the future of Asia’s content is shaped.

ATF also offers the opportunity to discover vital trends, crucial statistics and significant foresight in TV’s digital, kids and formats arena. Its business match-making opportunities give the prospect to encounter some of the best new offerings in the region. With over 5,000 international buyers and sellers from more than 60 countries, ATF presents valuable business prospects for top of the line benefits.

For more information, please visit www.asiatvforum.com

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About Reed Exhibitions (RX)

Reed Exhibitions is the world's leading event organiser, with over 500 events in 30 countries. In 2015, Reed brought together over seven million event participants from around the world, generating billions of dollars in business. Today, Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa, and organised by 40 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries.

www.reedexpo.com

About Southeast Asian Audio-Visual Association (SAAVA)

The Southeast Asian Audio-Visual Association (SAAVA), a non-profit association that seeks to unify media producers in the region. The association's mission is to advance creative development across the region, promote Southeast Asian audiovisual content and capabilities internationally, as well as stimulate business collaborations between its members.

To find out more, please visit www.saava.org

About the Singapore Media Festival

The Singapore Media Festival, hosted by Media Development Authority is set to become one of Asia's leading international media events, where the industry meets to discover the latest trends, talents and content in Asia for Film, TV and digital media. It brings together established media events such as the Singapore International Film Festival (SGIFF), Asia TV Forum & Market (ATF) and ScreenSingapore (SS), Asian Television Awards (ATA) and will take place from 23 November to 3 December 2017. For more information about the Singapore Media Festival, please visit www.sgmediafestival.com

Media Contact	NINEMER PUBLIC RELATIONS	
	Nur Atiqah M. Hatta Account Executive DID: 6534 9959 M: +65 9337 2505 E: atiqah@ninemer.com	Charlene Ho Senior Account Manager DID: 6534 9909 M: +65 9178 0194 E: charleneho@ninemer.com

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Annex A: SAFF 2017 finalists

<p>AND THE GODS RODE HORNBILLS Malaysia Producer: Nandita Solomon Director: Nandita Solomon</p> <p>Logline: In Borneo, a local community works to protect endangered hornbills, as indigenous storytellers recall the time their Gods rode hornbills.</p>	
<p>EERIE Philippines Producer: Micah Tadena Director: Mikhail Red</p> <p>Logline: A clairvoyant counsellor investigates a murder in a Catholic school where the only witness is the ghost of a suicide victim.</p>	
<p>LASTRI Indonesia Producers: Dewi Umaya Rachman, Sabrang Mowo Damar Panuluh, Perlita Desiani Director: Adriyanto Dewo</p> <p>Logline: Driven to save a boy from a bad home, a newly employed housemaid lost him in the process.</p>	

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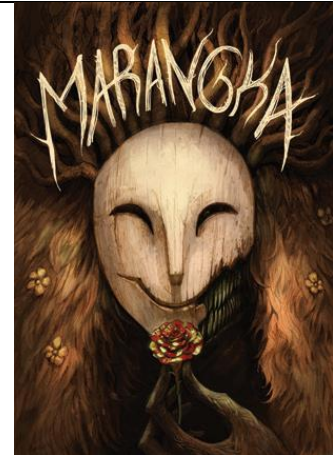
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MARANGKA: THE CORPSE FLOWER

Indonesia
Producer: Firdauzi Trizkiyanto
Director: Andra Fembriarto

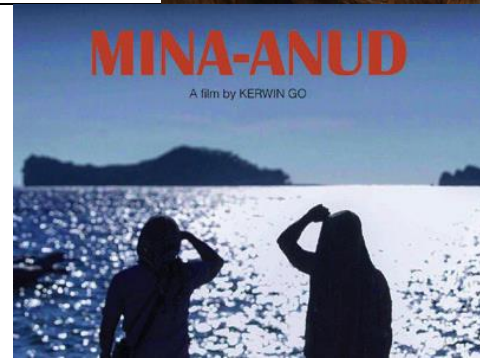
Logline: A young boy must choose between saving his wicked sister's life or a caring forest creature who just ate her.



MINA-ANUD

Philippines
Producers: Bianca Balbuena, Bradley Liew
Director: Kerwin G

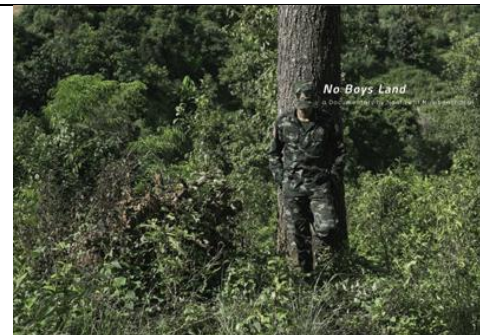
Logline: Paradise is upturned when 3 tonnes of cocaine wash up on the shores of a peaceful seaside community in Eastern Samar, Philippines. Two local surfers must decide if the lure of a richer tomorrow is really worth risking both family and freedom.



NO BOYS LAND

Thailand
Producers: Komtouch Napattaloong, John Badalu
Director: Nontawat Numbenchapol

Logline: At the Thai-Myanmar border, a 21-year-old Shan refugee boy steps into adult life with a gun and a military uniform.



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PAN DE SALAWAL (THE SWEET TASTE OF SALTED BREAD AND UNDIES)

Philippines

Producer: Victoria Mostoles

Director: Che Espiritu

Logline: An ill-stricken shanty-town along the Manila Railroad gets their dose of miracles from a 10-year old girl wandering from the indigenous North, who violently hurts the sick as her magical way of healing them.



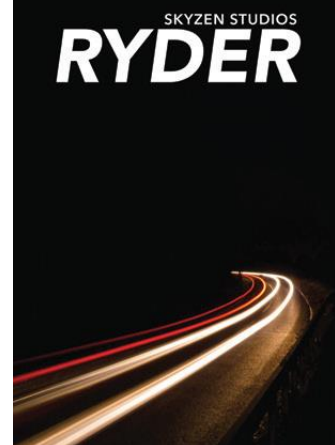
RYDER

Malaysia

Producer: Sivanantham Perianan

Director: Shanjhey Kumar Perumal

Logline: A selfish illegal street bike racer forced to detach himself from a chaotic world by embarking on a journey of self-liberation.



SCHIRKOA

Singapore/ India

Producer: Aldric Chang

Director: Ishan Shukla

Logline: In the city of bag-heads, a senate member faces a tough choice between political career, brothels and love for a mysterious woman.



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STALKER

Indonesia

Producers: Amalia Rizky, Siera Tamihardja

Director: Winaldo Artaraya Swastia

Logline: Should we believe in a criminal psychiatrist's report that Emil arrested after stalking a woman was telling the truth?



THE GREEN SARI

Singapore/ Mauritius

Producer: Christian Comarmond

Director: Christian Comarmond

Logline: A dying misogynist is accompanied by his daughter and granddaughter who would do anything to have him reveal the secret surrounding his wife's death.



THE HUNTED

Indonesia

Producer: Allen Jordan

Director: Agung Sentausa

Logline: Four girls wake up from a rave party in Bali to find themselves stranded on an island, pursued by two hunters who have paid big money for the "ultimate hunting trophy", human beings. The girls have to pit their wits to survive, turning from the hunted into the hunter.



THE RETURNING KID

Myanmar

Producers: Soe Arkar Htun, Khin Warso

Director: Sai Naw Kham

Logline: A Myanmar ethnic Shan girl loses faith on daunting life and her son becomes a soldier living with nightmares.



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WILDERNESS

Malaysia

Producer: Nadira Ilana

Director: Nadira Ilana

Logline: Set in the coastal city of Kota Kinabalu, Emory (23), a massage chair salesman plots a painful revenge upon his abusive father and finds himself transforming into the Tarob, a monster of Borneo lore that swallows the sun, causing an eclipse that engulfs the city into darkness.



YUNI

Indonesia

Producer: Ifa Isfansyah

Director: Kamila Andini

Logline: Two men ask Yuni to marry even before she graduates from high school. "It's forbidden to reject proposals more than twice," people say, until the third man comes.



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