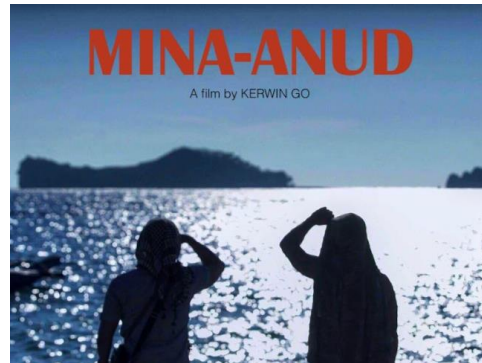


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|  <p>ScreenSingapore</p> | <p>A PREMIER FILM Market & Conference in Southeast Asia</p> | <p>28 NOV - 1 DEC 2017 Marina Bay Sands, Singapore www.screensingapore.com.sg</p> | <p>In Partnership With: SAAVA Southeast Asian Audio-Visual Association Limited</p> |
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FOR IMMEDIATE RELEASE

SOUTHEAST ASIAN FILM FINANCING PROJECT MARKET 2017 REVEALS “THE HUNTED” AND “MINA-ANUD” AS TOP WINNERS



SINGAPORE, 01 December 2017 – ScreenSingapore, together with Southeast Asian Audio-Visual Association (SAAVA) and Ties That Bind: Asia/Europe Producers Workshop (TTB), today announced two projects from Indonesia and The Philippines as winners of the third Southeast Asian Film Financing (SAFF) Project Market. “The Hunted” took home the Aurora Producing Award, RED Digital Camera Award as well as The Yellow Box Soundscape Award, while “Mina-Anud” won the Basecamp Colour Prize.

With three successful runs under its belt, the SAFF Project Market aims to match promising feature-length projects with Southeast Asian elements, with a global network of media financiers, distributors and collaborators, who can catapult these projects to fruition. By facilitating interaction between producers and key players in the film industry, the initiative strives to grow the standards of filmmaking in the region.

This year, the SAFF Project Market 2017 received submissions from 16 countries, with the 15 finalists representing Indonesia, India, Malaysia, Mauritius, Myanmar, Singapore, The Philippines as well as Thailand. These covered a myriad of genres such as animation, drama, fantasy, thriller and dark comedy.

Amongst the shortlist, five projects – of which one won – hailed from Indonesia, which is the Singapore Media Festival’s Country of Focus.

“The Hunted” centres on four girls pitting their wits to survive after waking up from a rave party in Bali, when they find themselves stranded on an island, and pursued by two hunters who have paid big money for the “ultimate hunting trophy” – human beings.

“The Hunted” stood out from its competitors due to its potential to be commercialised and co-produced across Southeast Asia and beyond, and also for its technical excellence. For this project, producers Allen Jordan and Delon Tio will receive a S\$20,000 co-production investment from Aurora



Media Holdings; a loan of a RED SCARLET-W camera kit worth US\$25,000 from RED Digital Cinema; as well as a S\$20,000 post-production prize from one of Southeast Asia's top music and audio houses, Yellow Box Studios.

Co-producer and director Delon Tio shared, "We feel flattered to win three awards and believe they will help greatly in elevating "The Hunted" to the next level in various ways. Through our participation in the SAFF Project Market, we were able to gain greater exposure for our film and raise more funds. Additionally, the SAFF Project Market is a great platform for us to connect and meet potential investors and partners outside of Indonesia, and there are plans for us to return next year with new ideas."

Separately, "Mina-Anud" won the Basecamp Colour Prize from Basecamp Films. The US\$10,000 award is for feature film colour grading, to ready a film for screening for festivals or at the cinema. "Mina-Anud" tells the story of two local surfers who must decide if the lure of a richer tomorrow is worth risking family and freedom when three tonnes of cocaine gets washed up on the shores of a peaceful seaside community in Eastern Samar, Philippines.

Sharing his aspirations for this film, director Kerwin Go said, "This film hopes to remind audiences that true wealth is the freedom to live life on our own terms. It's about experiences and our relationships, rather than monetary and material wealth."

Working with him on this films as producers will be Bianca Balbuena and Bradley Liew. Of the win, Liew said, "This is the first feature film project of a director who spent 8 years in the industry, dreaming to one day make a film. And this win is a great encouragement for dreamers and artists to go on and face the big players armed with only their stories and passion."

SAFF Project Market is a partnership between ScreenSingapore, SAAVA and TTB, and is supported by the Asia-Europe Foundation. For more information, please visit <http://www.screensingapore.com.sg/film-financing-forum/>.

ScreenSingapore is co-located with the Asia TV Forum & Market, and is part of the Singapore Media Festival.

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About Asia TV Forum & Market (ATF) 2017

Asia TV Forum & Market – the region's leading entertainment content event – is the platform of calibre to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry's top players from around the world. It's where the best minds meet and the future of Asia's content is shaped.

ATF also offers the opportunity to discover vital trends, crucial statistics and significant foresight in TV's digital, kids and formats arena. Its business match-making opportunities give the prospect to encounter some of the best new offerings in the region. With over 5,000 international buyers and sellers from more than 60 countries, ATF presents valuable business prospects for top of the line benefits.



For more information, please visit www.asiatvforum.com

About ScreenSingapore (SS) 2017

ScreenSingapore – Southeast Asia’s definitive marketplace for filmmakers, producers, distributors, financiers and film buyers to explore co-production opportunities, seek financing, make deals and learn about the changing film landscape.

After its continued success in 2016, ScreenSingapore will once again host the Southeast Asian Film Financing (SAFF) Project Market, in partnership with the Southeast Asian Audio-Visual Association (SAAVA) and Ties That Bind: Asia/Europe Producers Workshop (TTB) to connect promising filmmakers and producers from Southeast Asia and Europe with international co-producing partners, festival programmers, distributors, commissioners, and financiers.

For more information, please visit www.screensingapore.com.sg

About Reed Exhibitions (RX)

Reed Exhibitions is the world’s leading event organiser, with over 500 events in 30 countries. In 2015, Reed brought together over seven million event participants from around the world, generating billions of dollars in business. Today, Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa, and organised by 40 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries.

www.reedexpo.com

About the Singapore Media Festival

The Singapore Media Festival, hosted by the Info-communications Media Development Authority is set to become one of Asia’s leading international media events, where the industry meets to discover the latest trends, talents and content in Asia for Film, TV and digital media. Taking place from 23 November 2017 to 3 December 2017, the Singapore Media Festival brings together established media events such as the Singapore International Film Festival (SGIFF), Asia TV Forum & Market (ATF) and ScreenSingapore, the Asian Television Awards (ATA) and SMF Ignite. For more information about the Singapore Media Festival, please visit www.sgmediafestival.com.

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| Media Contact | Ninemer Public Relations | |
| | Charlene Ho Senior Account Manager M: +65 9178 0194 E: charleneho@ninemer.com | Nur Atiqah Account Executive M: +65 9337 2505 E: atiqah@ninemer.com |