



7-9 DEC 2016

MARKET. CONFERENCE. NETWORKING EVENTS

Marina Bay Sands, Singapore

www.screensingapore.com.sg

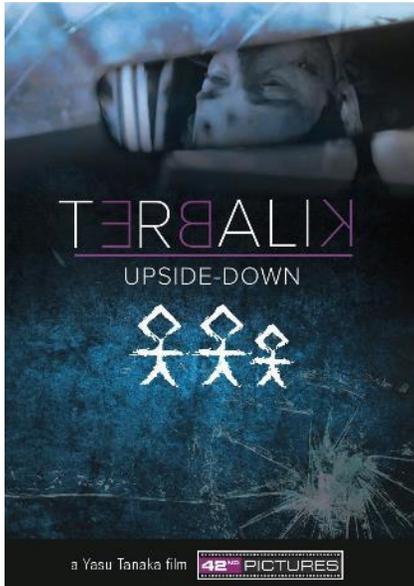
In Partnership With

**SAAVA**

Southeast Asian Audio-Visual Association Limited

## SOUTHEAST ASIAN FILM FINANCING PROJECT MARKET ANNOUNCES WINNERS OF SECOND EDITION

*Malaysian and Vietnamese filmmakers receive production and co-production prizes to kick-start feature films*



Poster for "Terbalik"  
Photo credit: 42<sup>nd</sup> Pictures



Poster for "Mamafia"  
Photo credit: Skyline Media

**Singapore, 09 December 2016** – ScreenSingapore, together with the Southeast Asian Audio-Visual Association (SAAVA) and Ties That Bind: Asia/Europe Producers Workshop (TTB), today announced "Terbalik" (Malaysia) and "Mamafia" (Vietnam) as the top projects of the second Southeast Asian Film Financing (SAFF) Project Market. For "Terbalik", Bea Tanaka and Yasu Tanaka (Malaysia) from 42<sup>nd</sup> Pictures walked away with the Aurora Producing Award, while Trinh Le Minh Hang (Vietnam) from Skyline Media received the Imaginex Studios Audio Post Production Award for "Mamafia".

From an initial list of more than 100 submissions representing various Southeast Asian nations, a panel of international film industry experts shortlisted 15 finalists from Cambodia, Indonesia, Malaysia, Singapore, Thailand, The Philippines and Vietnam, representing genres such as animation, drama, fantasy, thriller and romantic comedy. Each was matched with content financiers, distributors and co-producers, to kick-start these projects and bring them to fruition. This year, the initiative also featured a Malaysia Spotlight that focused on five projects from the country.

With the Aurora Producing Award, "Terbalik" will receive an investment of S\$20,000 towards the production of their project from Aurora Media Holdings, one of Southeast Asia's leading media and entertainment asset incubation, investment and management vehicles. A suspense-thriller, "Terbalik"

Produced by



Reed Exhibitions A division of Reed Elsevier (Singapore) 2008 Pte Ltd

1 Changi Business Park Crescent #06-01, Plaza 8 @ CBP Tower A Singapore 486025

T: (65) 6789 8800 F: (65) 6588 3787 | E: [ask@reedexpo.com.sg](mailto:ask@reedexpo.com.sg) | W: [www.reedexpo.com.sg](http://www.reedexpo.com.sg)

Co. Reg. No.: 197801021N



7-9 DEC 2016

MARKET. CONFERENCE. NETWORKING EVENTS

Marina Bay Sands, Singapore

[www.screensingapore.com.sg](http://www.screensingapore.com.sg)

In Partnership With

**SAAVA**

Southeast Asian Audio-Visual Association Limited

tells the story of how an acclaimed Malaysian actor is found by evil, sadistic village boys after a car accident, and is subjected to torture while being forced to play a movie character. The boys shoot the movie with their cellphones, to spread it through the Internet and make it viral.

Bea Tanaka, Executive Producer of 42<sup>nd</sup> Pictures said, “Beyond the benefits of winning the Aurora Producing Award, joining the SAFF Project Market has opened opportunities for funding and investment. With the guidance received and contacts made, ‘Terbalik’ is now well-placed to reach global audiences and we look forward to bringing Malaysia closer to the world through this film.” Bea Tanaka and Yasu Tanaka are the producer and director of “Terbalik” respectively.

In addition, comedy-drama “Mamafia” won the Imaginex Studios Audio Post Production Award from Imaginex Studios and Basecamp Films. The award comprises a full audio post-production package worth S\$50,000 for the feature film. In “Mamafia”, a powerful mafia boss who is very controlling and protective of her only son, finds out that his secret girlfriend is in fact a gangster, and also the daughter of the mafia boss’ biggest enemy.

Trinh Le Minh Hang, General Manager, Skyline Media and the producer of “Mamafia” said, “Winning the award was a pleasant surprise as we joined the SAFF Project Market mainly to test the international market's appetite for Vietnamese films. The project market has been a good experience, as it has opened the doors for potential co-production and investment. Also, with inputs and tips from the various international experts, we look forward to improving on and adding more detail to the film’s script, so that it can travel further around the world.”

SAFF Project Market is a partnership between ScreenSingapore, SAAVA and TTB, and is supported by the Asia-Europe Foundation. For more information, please visit <http://www.screensingapore.com.sg/film-financing-forum/>.

ScreenSingapore is co-located with the Asia TV Forum & Market, and is part of the Singapore Media Festival (SMF).

###

Produced by



Reed Exhibitions A division of Reed Elsevier (Singapore) 2008 Pte Ltd

1 Changi Business Park Crescent #06-01, Plaza 8 @ CBP Tower A Singapore 486025

T: (65) 6789 8800 F: (65) 6588 3787 | E: [ask@reedexpo.com.sg](mailto:ask@reedexpo.com.sg) | W: [www.reedexpo.com.sg](http://www.reedexpo.com.sg)

Co. Reg. No.: 197801021N



**7-9 DEC 2016**

MARKET. CONFERENCE. NETWORKING EVENTS

**Marina Bay Sands, Singapore**

[www.screensingapore.com.sg](http://www.screensingapore.com.sg)

In Partnership With

**SAAVA**

South East Asian Audio-Visual Association Limited

### **About ScreenSingapore 2016**

ScreenSingapore – Southeast Asia’s definitive marketplace for filmmakers, producers, distributors, financiers and film buyers to explore co-production opportunities, seek financing, make deals and learn about the changing film landscape.

After its successful pilot launch in 2015, ScreenSingapore will once again host the Southeast Asian Film Financing (SAFF) Project Market, in partnership with the Southeast Asian Audio-Visual Association (SAAVA), and Ties That Bind: Asia/Europe Producers Workshop (TTB) to connect promising filmmakers and producers from Southeast Asia and Europe with international co-producing partners, festival programmers, distributors, commissioners, and financiers.

For more information, please visit [www.screensingapore.com.sg](http://www.screensingapore.com.sg)

### **About Asia TV Forum & Market (ATF) 2016**

Asia TV Forum & Market – this region’s leading entertainment content event, is the platform of calibre to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry’s top players from around the world. It’s where the best minds meet and the future of Asia’s content is shaped.

ATF also offers the opportunity to discover vital trends, crucial statistics and significant foresight in TV’s digital, kids and formats arena. Its business match-making opportunities give the prospect to encounter some of the best new offerings in the region. With over 5,000 international buyers and sellers from more than 60 countries, ATF presents valuable business prospects for top of the line benefits.

For more information, please visit [www.asiatvforum.com](http://www.asiatvforum.com)

### **About Reed Exhibitions (RX)**

Reed Exhibitions is the world’s leading event organiser, with over 500 events in 43 countries. In 2015, Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today, Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and are organised by 41 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events and is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries.

For more information, visit [www.reedexpo.com](http://www.reedexpo.com)

Produced by



Reed Exhibitions A division of Reed Elsevier (Singapore) 2008 Pte Ltd

1 Changi Business Park Crescent #06-01, Plaza 8 @ CBP Tower A Singapore 486025

T: (65) 6789 8800 F: (65) 6588 3787 | E: [ask@reedexpo.com.sg](mailto:ask@reedexpo.com.sg) | W: [www.reedexpo.com.sg](http://www.reedexpo.com.sg)

Co. Reg. No.: 197801021N



**7-9 DEC 2016**

MARKET. CONFERENCE. NETWORKING EVENTS

**Marina Bay Sands, Singapore**

[www.screensingapore.com.sg](http://www.screensingapore.com.sg)

In Partnership With

**SAAVA**

South East Asian Audio-Visual Association Limited

### **About Southeast Asian Audio-Visual Association (SAAVA)**

The Southeast Asian Audio-Visual Association (SAAVA), a non-profit association that seeks to unify media producers and media financiers in the region. The association's mission is to advance creative development across the region, promote Southeast Asian audio-visual content and capabilities internationally, as well as stimulate business collaborations between its members.

To learn more, please visit [www.saava.org](http://www.saava.org)

### **About the Singapore Media Festival**

The Singapore Media Festival, hosted by the Info-communications Media Development Authority is set to become one of Asia's leading international media events, where the industry meets to discover the latest trends, talents and content in Asia for Film, TV and digital media. Taking place from 23 November to 9 December 2016, the Singapore Media Festival brings together established media events such as the Singapore International Film Festival (SGIFF), Asia TV Forum & Market (ATF) and ScreenSingapore (SS)

and Asian Television Awards (ATA), as well as a new digital event SMF Digital Day Out and associate events, the Cable & Satellite Broadcasting of Asia (CASBAA) Spotlight Series and Cine65.

For more information about the Singapore Media Festival, please visit [www.sgmediafestival.com](http://www.sgmediafestival.com).

<b>Media Contact</b>	<b>NINEMER PUBLIC RELATIONS</b>	
	Charlene Ho Account Manager T: +65 6534 9909 M: +65 9178 0194 E: <a href="mailto:charleneho@ninemer.com">charleneho@ninemer.com</a>	Nur Atiqah M. Hatta Account Executive T: +65 6534 9909 M: +65 9337 2505 E: <a href="mailto:atiqah@ninemer.com">atiqah@ninemer.com</a>

Produced by



Reed Exhibitions A division of Reed Elsevier (Singapore) 2008 Pte Ltd

1 Changi Business Park Crescent #06-01, Plaza 8 @ CBP Tower A Singapore 486025

T: (65) 6789 8800 F: (65) 6588 3787 | E: [ask@reedexpo.com.sg](mailto:ask@reedexpo.com.sg) | W: [www.reedexpo.com.sg](http://www.reedexpo.com.sg)

Co. Reg. No.: 197801021N